



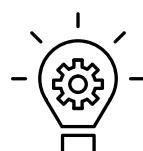
ACADEMIC WRITING FOR SUCCESS

Boost your writing. Shape your future.

7 WEEKS | 35 HOURS | ONLINE



Write with Clarity



Think Critically



Communicate Effectively

- ✓ **Master essay structure, tone & citation**
- ✓ **Practice with real TOEFL/IELTS writing tasks**
- ✓ **Build confidence in academic & professional writing**

Enroll now



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Enroll Now. Limited Seats Available.

Course Outline

Week	Description	Focus
Week 1: Foundations & Diagnostic Assessment (5 hours)	Course Introduction Academic	Objectives, expectations, materials
	Writing Essentials	Purpose, audience, tone, clarity
	Diagnostic Writing Task	Baseline assessment of structure, coherence, and argumentation
	Writing Process Overview	Brainstorming, outlining, drafting, revising
Week 2: Essay Structure & Task Response (5 hours)	Understanding Essay Organization for Coherence	Introduction, body, conclusion
	Developing a Strong Thesis	Clarity & relevance
	Statement Structuring Paragraphs	Topic sentences, logical progression
	Practice Exercises	Essay organization drills & feedback
Week 3: Critical Thinking & Argument Development (5 hours)	Logical Reasoning in Writing	Supporting claims with evidence
	Avoiding Logical Fallacies	Strengthening arguments
	Writing Persuasive & Analytical Essays	Task-specific strategies
	Practice Exercises	Structured argumentative writing tasks
Week 4: Integrated Writing & Source-Based Responses (5 hours)	TOEFL Integrated Writing	Summarizing & synthesizing sources
	Breakdown IELTS Task 1 Writing	Interpreting data, charts, and trend
	Effective Paraphrasing & Citation	Avoiding plagiarism, citing sources properly
	Practice Exercises	Source-based writing tasks with feedback

Course Outline

Week	Description	Focus
Week 5: Academic Style, Tone & Formal Language Use (5 hours)	Understanding Academic Tone	Summarizing & synthesizing sources
	Avoiding Informal or Ambiguous Expressions	Interpreting data, charts, and trend
	Sentence Variety & Cohesion	Avoiding plagiarism, citing sources properly
	Practice Exercises	Source-based writing tasks with feedback
Week 6: Writing for Tests (TOEFL, IELTS & Academic Exams) (5 hours)	TOEFL Independent Writing Strategies	Argumentative & opinion essays
	IELTS Task 2 Writing	Developing discussion & argument responses
	Time Management in Writing Tests	Planning, execution, revision strategies
	Practice Exercises & Mini Test	Timed academic writing tasks with feedback
Week 7: Final Review & Real- World Application. (5 hours)	Section-by-Section Strategy Recap	Key takeaways & refinement
	Simulated Test Writing	Full-length practice essay with critique
	Confidence-Building for Academic & Professional Writing	Self-monitoring strategies
	Final Q&A & Customized Study Plan	Personalized review & improvement plan

35 Hours, 7 Weeks

Weekdays (Monday to Friday) = 1 hour per class session

Weekends (Saturday and Sunday) = 2.5 hours per class session