



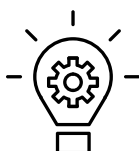
# ACADEMIC WRITING FOR SUCCESS

*Boost your writing. Shape your future.*

7 WEEKS | 35 HOURS | ONLINE



**Write with Clarity**



**Think Critically**



**Communicate Effectively**

- ✓ **Master essay structure, tone & citation**
- ✓ **Practice with real TOEFL/IELTS writing tasks**
- ✓ **Build confidence in academic & professional writing**

**Enroll now**



**Scan Me**

**Enroll Now. Limited Seats Available.**

# Course Outline

Week	Description	Focus
<b>Week 1: Foundations &amp; Diagnostic Assessment</b> (5 hours)	Course Introduction Academic	Objectives, expectations, materials
	Writing Essentials	Purpose, audience, tone, clarity
	Diagnostic Writing Task	Baseline assessment of structure, coherence, and argumentation
	Writing Process Overview	Brainstorming, outlining, drafting, revising
<b>Week 2: Essay Structure &amp; Task Response</b> (5 hours)	Understanding Essay Organization for Coherence	Introduction, body, conclusion
	Developing a Strong Thesis	Clarity & relevance
	Statement Structuring Paragraphs	Topic sentences, logical progression
	Practice Exercises	Essay organization drills & feedback
<b>Week 3: Critical Thinking &amp; Argument Development</b> (5 hours)	Logical Reasoning in Writing	Supporting claims with evidence
	Avoiding Logical Fallacies	Strengthening arguments
	Writing Persuasive & Analytical Essays	Task-specific strategies
	Practice Exercises	Structured argumentative writing tasks
<b>Week 4: Integrated Writing &amp; Source-Based Responses</b> (5 hours)	TOEFL Integrated Writing	Summarizing & synthesizing sources
	Breakdown IELTS Task 1 Writing	Interpreting data, charts, and trend
	Effective Paraphrasing & Citation	Avoiding plagiarism, citing sources properly
	Practice Exercises	Source-based writing tasks with feedback

# Course Outline

Week	Description	Focus
<b>Week 5: Academic Style, Tone &amp; Formal Language Use</b> (5 hours)	Understanding Academic Tone	Summarizing & synthesizing sources
	Avoiding Informal or Ambiguous Expressions	Interpreting data, charts, and trend
	Sentence Variety & Cohesion	Avoiding plagiarism, citing sources properly
	Practice Exercises	Source-based writing tasks with feedback
<b>Week 6: Writing for Tests (TOEFL, IELTS &amp; Academic Exams)</b> (5 hours)	TOEFL Independent Writing Strategies	Argumentative & opinion essays
	IELTS Task 2 Writing	Developing discussion & argument responses
	Time Management in Writing Tests	Planning, execution, revision strategies
	Practice Exercises & Mini Test	Timed academic writing tasks with feedback
<b>Week 7: Final Review &amp; Real- World Application.</b> (5 hours)	Section-by-Section Strategy Recap	Key takeaways & refinement
	Simulated Test Writing	Full-length practice essay with critique
	Confidence-Building for Academic & Professional Writing	Self-monitoring strategies
	Final Q&A & Customized Study Plan	Personalized review & improvement plan

35 Hours, 7 Weeks

Weekdays (Monday to Friday) = 1 hour per class session

Weekends (Saturday and Sunday) = 2.5 hours per class session